

PoliceOne recently conducted the following survey to better understand how our members use the PoliceOne Network as their online resource for law enforcement-related information. More than 1,000 responded and the following is a summary of the results.

1. What is your current (or highest) rank?



2. How many years have you been in law enforcement?



3. What is the size of your department?



4. Are you a registered PoliceOne member?



5. Do you plan on attending an industry trade show this year?



6. Which best describes your role in purchasing products for your department?



7. How often do you search online for information about law enforcement products?



8. When was the last time you purchased law enforcement-related products online?



9. How would you rate the usefulness of PoliceOne's Product Categories in researching products?

	Response Percent
Extremely useful	29%
Useful	60%
Not useful	1%
Not sure	10%

10. Where do you do the majority of your product research?

	Response Percent
Online	82%
Print	5%
Trade shows	2%
Word of mouth	8%
I do not research products	3%

11. Has an article or advertisement on PoliceOne ever influenced you or your department to try a new product?

	Response Percent
Yes	64%
No	36%

12. Would you recommend PoliceOne as a product research tool to others in your department?

	Response Percent
Yes	88%
No	2%
Unsure	11%

13. Would you like to have the ability to review and rate products that are featured on PoliceOne?

	Response Percent
Yes	70%
No	30%

14. Do you follow any law enforcement product manufacturers or distributors on social networking sites like Facebook?

	Response Percent
Yes	17%
No	83%

15. If not, would you follow them if they offered you exclusive deals or free products?



16. How important are grants and grant funds to your department?



17. How does your department research and apply for grants?



What officers are saying about PoliceOne...

"PoliceOne is as critical, if not more so, than industry print magazines. More Cops and Deputies consult PoliceOne than any other website, magazine, or physical store not just for popular, well-made industry specific products, but for the expertise, training and survival tips, and true-story, this-could-happen-to-you anecdotes and articles. The comments and forums are a great way for LEOs to communicate to one another their experiences and advice – much of which I personally have found indispensable. Thank you for provide a great service to those who try their best to provide the same. PoliceOne truly 'gets it.' "

**- Terry Cullin, Deputy
Montgomery County Sheriff's Department**

"In the past few years, every resource I require I have found through PoliceOne! It has become my one-stop "shopping" source for products and information. Additionally, most every piece of equipment I have purchased has been through a link in PoliceOne. Outstanding job! I look forward to each and every 'issue.' God bless you!"

**- John Carp, Officer
U.S. Department of Justice**

"I found out about your site via a co-worker. I have 18 months left before I retire. I would have like to have had the ability to use this site when I first started in law enforcement. It's a useful tool for officers that are on the job. "

**- Alex Falconeri, Officer
Gulfport Police Department**

"I love the product reviews and the articles/training tips provided by those on the street. That's the best training you can get. And the product reviews by real LE personnel give a more realistic perspective. I love the site and have been a PoliceOne member for years. No chance of going away either!"

**- Brent Palmer, Special Agent
Air Force Office of Special Investigations**